

**MEDIA RELEASE**

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## **One Year On: Three Become Twelve as Leedwell Swells**

Just over a year after opening their doors, South Australian business success story Leedwell today announced further expansion with the addition of two divisions; Leedwell Strategic and Leedwell Asset Management.

The expansion means the original team of three has now grown to twelve full-time operatives and will result in a move to larger premises in the new year.

Leedwell Strategic will begin operations in January 2011 and will see established property consultants, Matthew Adcock and Cameron Bryson (of Realty Solutions Australia) join the Leedwell team to offer a broad range of tailored property consulting services including; business needs assessment, strategic option identification, feasibility and risk analysis, specialised property transaction services and development management.

Both have a wealth of experience working on a range of major projects for clients including Commonwealth, state and local government, corporate sector and not-for-profit organisations.

Commenting on the move, Matthew and Cameron described Leedwell as a dynamic and energetic property group and the perfect fit for the niche strategic consultancy services they offer.

“We see significant potential to add to what Leedwell delivers, and it’s an exciting prospect for us to be part of a broader team of property professionals,” Matthew said.

Leedwell’s Asset Management Division has also now been officially launched with the jewel in the crown being the recently completed homemaker centre at Gepps Cross.

Headed by highly experienced Property Manager, Lyndon Jeffree, the Leedwell Asset Management portfolio has already reached over \$250M in property under management including 120 tenants.

Leedwell’s Asset Management services exceed traditional rental management and collection services to include; asset repairs and maintenance, planning of improvements to maximise return on investment for owners, and the matching of new tenants to the demographic market profile of the facility under management.

In announcing the company’s extra divisions, company director Andrew Zammit said, “Our original vision was to listen to the needs of our clients and to offer tailored services accordingly. Many of our clients need in-depth professional consultancy and strategic planning in the early stages of a property transaction and often want to continue their relationship with us afterwards through property management.

“The addition of our two new divisions has broadened our offer and fulfils our intention to provide an integrated range of property services.”

Company director Steve Smith added, “The first year of our business has been quite a ride with the speed of our growth far exceeding expectations. The response from the market to the type of tailored service we can offer has been incredibly positive and the future is exciting with the addition of these highly regarded property professionals to our team,” he said.

**More information, contact: Steve Smith, 0410 532 022 or Andrew Zammit, 0417 814 398**